

Christopher Alberto

Senior Full-Stack WordPress Engineer

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PROFESSIONAL SUMMARY

Senior Full-Stack WordPress Engineer with 16+ years of professional experience building scalable, modular WordPress platforms, custom themes, custom plugins, and WooCommerce stores. Specialized in component-driven architectures using FlyntWP, Roots/Sage, Timber/Twig, and ACF Pro, with strong server-side PHP and modern JavaScript (ES6, AlpineJS) skills. Delivered enterprise-grade web applications for global clients across New Zealand, the United Kingdom, Germany, and the United States. Focused on performance optimization — routinely lifting Lighthouse / Core Web Vitals scores from the mid-60s into the 89–93% range — alongside WCAG AA accessibility and clean, maintainable code with CI/CD automation via GitHub Actions. Experienced in both full-time and project-based engagements.

TECHNICAL SKILLS

Languages: PHP, JavaScript (ES6), jQuery, AlpineJS, HTML5, SCSS/SASS

CMS & Frameworks: WordPress, FlyntWP, Roots/Sage, Underscores TW, Gutenberg, Full Site Editing, Elementor / Elementor Pro, DIVI

Templating & Frontend: Timber/Twig, Blade, TailwindCSS, Bootstrap, Foundation

WordPress Expertise: ACF & ACF Blocks, JetEngine, Custom Post Types, Custom Plugins, WooCommerce, Multisite, REST/API Integration

Tooling & DevOps: Git, GitHub, GitHub Actions (CI/CD), Codespaces, LocalWP, Vite, WP-CLI

AI-Assisted Development: Claude Code, Cursor, GitHub Copilot, Antigravity, agentic workflows

Practices: Performance optimization, Core Web Vitals, WCAG AA accessibility, SEO, responsive design

PROFESSIONAL EXPERIENCE

Full-Stack WordPress Developer

GrowModo — Remote · Full-time

May 2025 — Present

- Build and ship custom WordPress websites for a global roster of GrowModo agency clients.
- Deliver across multiple platforms including WordPress, Wix, Webflow, and Squarespace.
- Develop custom plugins and integrations such as booking tools and membership systems.

Senior WordPress Developer

Legend Has It — New Zealand · Full-time

Jun 2023 — Aug 2024

- Led development of custom WordPress themes using Roots/Sage and ACF Builder.
- Set up GitHub Actions pipelines for automated CI/CD deployments, streamlining release workflows.
- Lifted Lighthouse performance scores from the mid-60s to 90%+ through asset optimization and clean templating.
- Managed on-demand maintenance and feature requests across client sites.

Senior Web Developer

Digital Glue — United Kingdom · Project-based

Mar 2023 — Jun 2023

- Delivered custom FlyntWP component-based themes on a project engagement.
- Built reusable backend and frontend components to accelerate delivery.

Senior WordPress Developer

Allied Global — United States · Project-based

Aug 2022 — Feb 2023

- Improved Core Web Vitals / Lighthouse performance scores from roughly 65% to 92% across multiple site launches.
- Shipped multiple production websites for Education Dynamics on time and to spec.

Senior Full-Stack WordPress Engineer

Emma Sleep — Germany · Full-time

Feb 2020 — May 2022

- Managed multisite blog infrastructure spanning 5 countries.

- Led frontend and backend builds and optimized blog SEO, raising performance scores from ~65% to 89–93% across the multisite network.
- Delivered bespoke websites for partner brands Knight Digital and Square Eye.

Senior WordPress Developer

Cloud Employee — United Kingdom · Full-time

May 2018 — Feb 2020

- Served as project manager and technical team lead for WordPress builds.
- Delivered a bespoke build for Boom Labs Australia (Suria.my radio platform).

Earlier Roles (2010 — 2018): Additional WordPress and web development positions available on request or via LinkedIn.

SELECTED PROJECTS

- **TAC Insights** — Modular, multilingual WordPress platform with reusable Flynt components for an international event organization.
- **Cathedral Hygiene** — Scalable FlyntWP theme with optimized performance and full WCAG accessibility compliance.
- **Prenate** — Comprehensive FlyntWP product-suite portal for prenatal vitamins with rich, SEO-optimized educational guides.
- **Emma Sleep** — Led multisite blog architecture across 5 countries; optimized for SEO and performance at scale (WooCommerce).
- **NZ Waters / Te Arawa / Western Energy** — Responsive Roots/Sage sites with custom post types, structured SEO, and automated deployment pipelines.
- **Stella Awards** — High-traffic, voting-based Roots/Sage platform engineered to stay fast and stable through major traffic surges.
- **Monckton Chambers / Higgs & Johnson** — Editorial-led legal platforms built on Foundation with advanced taxonomies and granular editorial control.
- **SO2GO / Free Restaurant** — High-conversion WooCommerce stores optimized for checkout speed and custom ordering UX.

EDUCATION

Lyceum of the Philippines University — Batangas, Philippines

Jun 2020 — May 2021

Bachelor of Science in Information Technology (BSIT) — under ETEEAP

AMA Computer College — Quezon City, Philippines

Jun 1996 — May 1998

Computer System Design and Programming

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Ultimate WordPress Plugin Course, Advanced CSS / SASS, WooCommerce, JavaScript Essentials, Premium WordPress Theme Development, Complete Git Guide, Theme Development from Scratch, ES6 for Everyone, Node.js, Beginner JavaScript, Webpack, Bootstrap (Udemy & Wes Bos).